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Founders 3 Names President of Brokerage Division

Industry Veteran, Kevin Armstrong, to oversee Founders 3 Commercial Services, Inc.

Founders 3 Real Estate Services announced today it has named local industry veteran, Kevin Armstrong, as President of Founders 3 Commercial Services, Inc.; the commercial brokerage firm's office, industrial and investment property divisions. Armstrong was previously Managing Director of CBRE's Wisconsin operations.

Armstrong brings more than 30 years of commercial real estate experience to Founders 3 and was named Commercial Realtor of the Year in 2018. As President, Armstrong will work closely with the firm's partners, brokers and staff to serve clients and grow business by capitalizing on the group's deep experience in this complex and diverse market.

"Founders 3's local ownership and independence sets the company apart from its competitors," Armstrong said. "I am excited to join such a talented and dedicated group of real estate professionals."

"We've had our eye on Kevin for a long time," said Ned Purtell, Partner. "Not only does he bring extensive knowledge of the brokerage business, strong relationships and the Milwaukee market, but he's also known for an unwavering level of integrity."

Armstrong is a board member of Commercial Association of Realtors Wisconsin (CARW). He is a graduate of the University of Wisconsin Milwaukee where he earned a Bachelor of Science and Master of Business Administration.

About Founders 3: *Known as Founders 3, the commercial real estate firm combines the resources of Commercial Property Associates, Inc., RFP Commercial, Inc., and Siegel-Gallagher Management Co. All three companies have deep local roots with a wealth of experience in the key areas of retail, office, industrial, and investment sales brokerage, along with property management. The firm launched in June 2017 and is comprised of three divisions consisting of 12 principals and over 230 Milwaukee area employees. For more information, visit wwwFOUNDERS3.com.*

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